# **Bytes** What it takes to develop a complex, online public health system intervention: The case of GetCheckedOnline

## What is the article about?

In this article we describe the steps it took for the BC Centre for Disease Control to develop GetCheckedOnline.com, BC's online testing program for sexually-transmitted and blood-borne infections. Article: Gilbert M, Haag D, Hottes TS, Bondyra M, Elliot E, Chabot C, Farrell J, Bonnell A, Kopp S, Andruschak J, Shoveller J, Ogilvie G. Get Checked... Where? The Development of a Comprehensive, Integrated Internet-Based Testing Program for Sexually Transmitted and Blood-Borne Infections in British Columbia, Canada. JMIR Research Protocols 2016;5(3):e186. (Link)

### What did we do?

#### PLANNING, 2009-2011

Established a multidisciplinary team

Identified, engaged, and consulted with key stakeholders

Reviewed the literature and consulted with program experts

Consulted potential users and sexual health care providers

Determined regulatory and practice requirements

#### DEVELOPMENT & USABILITY TESTING, 2011-2014

Established Clinical and Technical working groups

Assessed potential impact on health equity

Met provincial requirements for pretest counseling and informed consent

Determined risk assessment questions and test recommendations

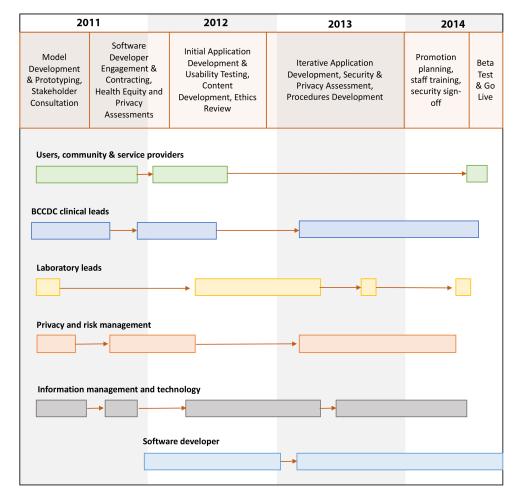
Usability tested and revised

Completed privacy impact and security assessments

Developed clinical procedures, trained clinic staff, and prepared for implementation

Established funding model

### Who was involved?



### Why is this important?

Developing complicated online programs such as GetCheckedOnline can be challenging, and it needs strong organizational support.

This article is important as there is little information available for public health agencies looking to develop similar online health programs.



BC Centre for Disease Control



For more information about this study, please contact Dr. Mark Gilbert: @mpjgilbert / mark.gilbert@bccdc.ca or visit www.lovebytesresearch.ca

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