



Online HIV/STI Risk Calculators: Tips for Developers

Risk calculators for HIV/sexually transmitted infections (STI) estimate a person's risk for getting the infections based on a set of sociodemographic, health status, and behaviour questions.

End-users want these features:



Provide personalized assessment



Incorporate tailored educational information



Supply numeric risk estimates



Include explanations & actionable next steps



Use non-stigmatizing framing & inclusive design



Develop effective and appropriate branding