



DIGITAL &
**SEXUAL
HEALTH**
INITIATIVE



GETCHECKED
ONLINE

32% of GetCheckedOnline clients who needed to get tested did not proceed to testing. Reasons for not testing provide ways we can improve this STBBI testing service.

To increase testing completion, implementers should focus on addressing challenges with submitting specimens at a lab (e.g., by implementing self-collected sampling kits) and not being motivated to go to a lab (e.g., by sending reminders).

Reasons individuals initially engaging with an online sexually-transmitted and blood-borne infection (STBBI) testing service do not test: implications for service design and implementation

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Acknowledgements & Conflict of Interest: This study was funded by the Canadian Institutes of Health Research (CTW-1553878). The authors have no conflicts of interest to disclose.